

MELBOURNE ITALIAN FESTA 2026
Saturday 17th & Sunday 18th October 2026
11am - 11pm

Royal Exhibition Building, 9 Nicholson Street, Carlton

Alcohol/Security Management Plan

Alcohol Service and Management

The Melbourne Italian Festa is a cultural festival celebrating Italian food, wine, music, traditions and community. The primary purpose of the event is to provide patrons with an authentic Italian cultural experience through entertainment, food, cultural exhibits and community engagement. The sale and service of alcohol is incidental to the event and is managed in accordance with Responsible Service of Alcohol (RSA) principles and the conditions of the Major Event Licence.

The licensed event will comprise thirteen (13) bars serving alcoholic and non-alcoholic beverages for on-site consumption, together with a designated beer garden. Alcohol available throughout the event will predominantly showcase Italian beer, wine, Prosecco, Aperol Spritz, Italian cocktails and other Italian-inspired beverages, alongside a range of soft drinks and bottled water.

The event will also include eleven (11) approved exhibitors authorised to sell sealed packaged liquor for consumption away from the event site. These exhibitors will sell products in their original, unopened manufacturer's packaging only. All packaged liquor sales are incidental to the event and are intended to promote Italian producers and specialty products. Packaged liquor purchased from these exhibitors must not be opened or consumed within the licensed event area.

The event will also feature a separately fenced Wine Degustation Zone, operated by an independent third-party licensee under its own liquor licence. This area will offer guided wine tastings and food pairings. All service within this area will be conducted in accordance with the conditions of the separate licence and will be managed independently by the operator.

All staff involved in the sale or service of alcohol within the licensed event area will hold a current Responsible Service of Alcohol (RSA) certificate where required and will be briefed on the Event Liquor Management Plan prior to the commencement of trading.

Alcohol served throughout the licensed event will be supplied in plastic cups or plastic bottles to minimise the risk of injury. The only exception will be within the separately licensed Wine Degustation Zone, where wine may be served in glassware for tasting purposes. Security personnel will ensure that glassware is not removed from this enclosed area.

Licensed security personnel, RSA Marshals and Event Management will continuously monitor the event for signs of intoxication, underage drinking, antisocial behaviour and compliance by liquor licensees. Security will be stationed at event entry and exit points to prevent alcohol from leaving the licensed area (other than sealed takeaway purchases) and to ensure alcohol is not brought into the event from external sources.

Event Management personnel will remain on site for the duration of the event to oversee liquor service, coordinate with security and bar operators, respond to any incidents and ensure compliance with the Liquor Management Plan and licence conditions.

A qualified first aid provider will be present throughout the event to respond to medical incidents, including patrons requiring hydration, first aid or further medical assistance.

Free drinking water stations will be located throughout the event site. In addition, all licensed bars will provide free drinking water upon request. Bottled water, soft drinks and other non-alcoholic beverages will be available for purchase from all bars and a range of food vendors, ensuring patrons have readily available non-alcoholic alternatives throughout the event.

Packaged Liquor Sales (Off-Site Consumption)

A number of approved exhibitors will be authorised to sell sealed packaged liquor for consumption away from the event site. These exhibitors will only be permitted to sell products in their original, unopened manufacturer's packaging. No packaged liquor purchased from these exhibitors may be opened or consumed within the licensed event area.

The following management procedures will apply:

- Only exhibitors approved by the event organiser and authorised under the Major Event Licence will be permitted to sell packaged liquor.
- All packaged liquor must remain sealed at the point of sale and be supplied in its original manufacturer's packaging.
- Clear signage will be displayed at participating exhibitors advising patrons that packaged liquor is for off-site consumption only and must not be opened within the licensed area.
- Vendors will advise purchasers at the time of sale that the products are not to be consumed within the event precinct.
- Event security and RSA staff will monitor the venue for any patron attempting to open or consume packaged liquor purchased for takeaway. Patrons found doing so will be directed to reseal and remove the product from the licensed area or dispose of it. Failure to comply may result in removal from the event.
- Standard Responsible Service of Alcohol (RSA) requirements will apply to all packaged liquor sales, including mandatory proof-of-age checks for any person who appears under 25 years of age and refusal of service to intoxicated persons or minors.
- Packaged liquor vendors will maintain compliance with all conditions of the Major Event Licence, the Liquor Control Reform Act 1998 (Vic), and any directions issued by Victoria Police, Liquor Control Victoria, or authorised officers.
- Event management reserves the right to suspend or cease packaged liquor sales by any exhibitor that fails to comply with these requirements.

Security Management Plan

Security Provider

Event security services for the Melbourne Italian Festa 2026 will be provided by **iCorp Security**, a licensed Victorian security provider experienced in delivering security services for major public events.

A Security Supervisor will be appointed for the duration of the event and will act as the primary point of contact for Event Management, Victoria Police, Museums Victoria and emergency services.

Security Provider: iCorp Security

Security Supervisor Contact: TBA – currently our sales contact is Risti Brophy

Objectives

The objectives of the security operation are to:

- Provide a safe environment for patrons, exhibitors, contractors, performers and staff.
- Protect event infrastructure, equipment and assets.
- Assist with the implementation of the Event Management Plan and Emergency Management Plan.
- Maintain public order and respond to incidents in a timely and professional manner.
- Support Responsible Service of Alcohol (RSA) compliance throughout the licensed areas.
- Monitor patron behaviour and identify signs of intoxication or anti-social behaviour.
- Control access to restricted areas.
- Assist emergency services if required.
- Monitor crowd movement and maintain clear emergency access routes.

Security Responsibilities

Security personnel will be responsible for:

- Patrolling all indoor and outdoor event areas.
- Monitoring licensed areas and bar operations.
- Staffing all public entry and exit points.
- Monitoring backstage, production and restricted access areas.
- Conducting overnight asset protection including during bump in and bump out.
- Responding to incidents and reporting them to Event Management.
- Assisting with emergency evacuations if required.
- Enforcing the conditions of the Major Event Liquor Licence.
- Preventing unauthorised alcohol from entering the event.
- Preventing alcohol (other than sealed packaged takeaway liquor) from leaving the licensed area.
- Monitoring the Wine Degustation Area to ensure glassware remains within the licensed enclosure.
- Supporting RSA Marshals where required.

Security Deployment

Bump In

Date	Deployment
Wednesday 14 October	5:30pm – 8:00am (4 guards) – Overnight asset protection
Thursday 15 October	5:30pm – 8:00am (4 guards) – Overnight asset protection
Friday 16 October	5:30pm – 8:00am (6 guards) – Overnight asset protection

Event Day 1 – Saturday 17 October

Event security personnel will attend a pre-event briefing at **10:00am** before taking up operational positions by **10:30am**, ready for the commencement of patron entry.

Security will remain on duty throughout trading hours and continue overnight to provide asset protection.

- Event Operations: 10:00am – 11:00pm
- Overnight Asset Protection: 11:00pm – 11:00am
- Overnight Deployment: 6 Security Guards

Event Day 2 – Sunday 18 October

Event security personnel will attend a pre-event briefing at **10:00am** before taking up operational positions by **10:30am**.

Following the close of the event, overnight security will remain onsite to protect event infrastructure until bump out recommences.

- Event Operations: 10:00am – Close
- Overnight Asset Protection: 11:00pm – 8:00am
- Overnight Deployment: 6 Security Guards

Bump Out

Date	Deployment
Monday 19 October	8:00 am – 8:00 am Tuesday (4 guards) – Asset protection during bump out

Event Day Security Deployment

Security personnel will be deployed throughout the event site to ensure effective crowd management, liquor licence compliance and public safety.

The security list is being finalised by iCorp, but listed below is the current RSA summary. There will be additional roaming guards throughout the whole event site.

Location	Role	Quantity
Entry Points 1–7	RSA / Entry Security	7
Zone B	Event Security / RSA	4
Zone D	Event Security / RSA	4
Zone E	Event Security / RSA	2
Zones F & L	Event Security / RSA	2
Zones G & H	Event Security / RSA	2
Zones M & N	Event Security / RSA	2
Zones O & S (upstairs)	Event Security / RSA	2
Zones R & T (upstairs)	Event Security / RSA	2
Security Supervisors	Site Supervision	2

Total security personnel will be deployed in accordance with the approved operational plan, with additional resources available should patron numbers, operational requirements or emergency situations require an increased security presence.

Security deployment may be adjusted throughout the event in consultation with Event Management, Victoria Police and other emergency services to respond to operational requirements.

Incident Reporting

- All incidents recorded in an Incident Register.
- Security Supervisor to notify Event Manager immediately.
- Serious incidents reported to Victoria Police and emergency services.
- Incident debrief conducted after each significant event.

Communications

- All security personnel issued with two-way radios.
- Dedicated event radio channel.
- Direct communication with Event Control.
- Backup communication via mobile phones.

Security Briefing

- Site orientation.
- Emergency procedures.
- Missing child procedure.
- Evacuation responsibilities.
- RSA obligations.
- Patron behaviour expectations.
- Restricted areas.
- Emergency contacts.
- Incident reporting procedures.